

APPOINTMENTS COMMITTEE MEETING

June 05, 2024

3:30pm

Councilor Jeffrey Mendes (Chair)
Councilor Kris Clark (Vice Chair)
Councilor Kristin Terkelsen
Councilor Seth Burdick
Councilor Charles Bloom

MEETING MINUTES

Chair of Committee Councilor Jeffrey Mendes opened the meeting of the Appointments Committee in the Selectmen's Conference Room at 3:30pm and made the following announcement:

This meeting is being recorded and will be rebroadcast on the Town of Barnstable's Government Access Channel. In accordance with Massachusetts General Laws Chapter 30A, Section 20, the Chair must inquire whether anyone else is recording this meeting and, if so, please make their presence known. This meeting will be replayed via Xfinity Channel 8 or high-definition Channel 1072. It may also be accessed via the Government Access Channel live video on demand archives on the Town of Barnstable's website: <https://streaming85.townofbarnstable.us/CablecastPublicSite/?channel=1>

The administrator to the Town Council took Roll call, members present: Councilor Jeffrey Mendes (Chair); Councilor Kris Clark (Vice Chair); Councilor Kristin Terkelsen; Councilor Charles Bloom
Absent: Councilor Seth Burdick

Chair of Committee welcomed Jeremy Shea, who has applied for the Comprehensive Financial Advisory Committee, as a regular member.

Chair of Committee asked for any public comment. Mr. Larry Morin is here to listen and observe for today.

Town of Barnstable
Application Form
Board/Commission/Committee Application Form

Name: Jeremy Shea Address: 6 N West Lane, Cotuit, MA 02633
Mailing Address: _____ E-mail: jeremy.shea1652@ymail.com
Telephone: (H) _____ (W) _____ (Cell) 508 685-7797

Please list schools attended and /certificates or degrees earned: Fairleigh University, Bachelor
Providence College, Master's Secondary Ed

Recent Work Experience/Employers/Profession: Teacher at Barnstable High 8494 Cyn Rd,
Springville Maine (2020-2024)

Are you a resident and registered to vote in the town of Barnstable? Yes No Have you applied in the past? Yes No If yes, please when & which committee: _____

REQUIREMENT: TO SERVE, YOU MUST BE A RESIDENT AND REGISTERED TO VOTE IN THE TOWN OF BARNSTABLE.

Please rank in order of preference, (not more than five)

<input type="checkbox"/> Airport Commission	<input type="checkbox"/> Elderly & Disabled Taxation Aid Committee	<input type="checkbox"/> Old Kings Hwy Historic District Commission
<input type="checkbox"/> Appeals, Hyannis Main Street Waterfront Committee	<input type="checkbox"/> Golf Committee	<input type="checkbox"/> Planning Board
<input type="checkbox"/> Board of Assessors	<input type="checkbox"/> Historical Commission	<input type="checkbox"/> Recreation Commission
<input type="checkbox"/> Board of Health	<input type="checkbox"/> Housing Committee	<input type="checkbox"/> Sandy Neck Board
<input type="checkbox"/> Community Preservation Committee	<input type="checkbox"/> Human Services Committee	<input type="checkbox"/> Scholarship Committee
<input checked="" type="checkbox"/> Comprehensive Financial Advisory Committee	<input type="checkbox"/> Hyannis Main Street Waterfront Historic District Commission	<input type="checkbox"/> Shellfish Advisory Board
<input type="checkbox"/> Conservation Commission	<input type="checkbox"/> Infrastructure & Energy Committee	<input type="checkbox"/> Trust Fund Advisory Board
<input type="checkbox"/> Council on Aging	<input type="checkbox"/> Jane Eshbaugh Community Service Award Committee	<input type="checkbox"/> Water Quality Advisory Committee
<input type="checkbox"/> Cultural Council (Mid-Cape)	<input type="checkbox"/> JFK Memorial Trust Fund	<input type="checkbox"/> Waterways Committee
<input type="checkbox"/> Disability Commission	<input type="checkbox"/> Open Space Committee	<input type="checkbox"/> Youth Commission (high school students)
	<input type="checkbox"/> Licensing Authority	<input type="checkbox"/> Zoning Board of Appeal

Signature: J Shea Date: 4/4/24

NOTE: Return completed form to: Barnstable Town Council Office, 367 Main St., Hyannis 02601, or FAX to: 508-862-4770. Or attach your application and email to Cynthia.Lovell@town.barnstable.ma.us Additional documents (letter of interest & resume) should be included as well. Please always apply even if a vacancy does not exist, as memberships change often. If there are no current vacancies in your choices for appointment, your application will be kept on file for 2 years for future reference. Please be prepared to discuss your skill sets and any possible conflicts of interests at your interview.

The application was given to the Town Council Administrator by Mark Milne, Director of Finance after Mr. Shea attended the Citizens Academy. Mr. Shea explained he lived in Sandwich at one point and was a member of the Sandwich Conservation Commission. Joe shared his background and expertise in local government, he loves local government and town meetings. Majored in Political Science, and he is currently a teacher at Barnstable High School. He resides in Centerville right now. He has also been a member of the Sandwich Finance Committee when he lived in Sandwich. Mr. Shea emphasized the need for effective communication within the education department and highlighted differences between Sandwich and Barnstable in terms of school financing and collective decision-making processes.

Chair of Committee welcomed Wendy Northcross, who has applied for the open position on the JFK Memorial Trust Fund.

Town of Barnstable
Application Form
Board/Commission/Committee Application Form

Name: Wendy Northcross Address: 1684 Main St. W. Barnstable
 Mailing Address: PO Box 865 W. Barnstable 02668 E-mail: wknorthcross@gmail.com
 Telephone: (H) n/a (W) 508-790-3077 x# 7 (Cell) 508-364-4557
 Educational Background: Business - A.A. @ CCCC / Non-Profit Mgmt certification
 Work Experience: 35 yrs in non-profit mgmt & 14 yrs in banking, retail, radio biz offices
 Are you a resident and registered to vote in the town of Barnstable? Yes No Have you applied in the past? Yes No If yes, please when & which committee: Local Comp. Plan Update

REQUIREMENT: TO SERVE, YOU MUST BE A RESIDENT AND REGISTERED TO VOTE IN THE TOWN OF BARNSTABLE.

Please check (not more than five) of interest:

- | | | |
|--|--|---|
| <input type="checkbox"/> Airport Commission | <input type="checkbox"/> Elderly & Disabled Taxation Aid Committee | <input type="checkbox"/> Old Kings Hwy Historic District Commission |
| <input type="checkbox"/> Appeals, Hyannis Main Street Waterfront Committee | <input type="checkbox"/> Golf Committee | <input type="checkbox"/> Planning Board |
| <input type="checkbox"/> Board of Assessors | <input type="checkbox"/> Historical Commission | <input type="checkbox"/> Recreation Commission |
| <input type="checkbox"/> Board of Health | <input type="checkbox"/> Housing Committee | <input type="checkbox"/> Sandy Neck Board |
| <input type="checkbox"/> Community Preservation Committee | <input type="checkbox"/> Human Services Committee | <input type="checkbox"/> Scholarship Committee |
| <input type="checkbox"/> Comprehensive Financial Advisory Committee | <input type="checkbox"/> Hyannis Main Street Waterfront Historic District Commission | <input type="checkbox"/> Shellfish Advisory Board |
| <input type="checkbox"/> Conservation Commission | <input type="checkbox"/> Infrastructure & Energy Committee | <input type="checkbox"/> Trust Fund Advisory Board |
| <input type="checkbox"/> Council on Aging | <input type="checkbox"/> Jane Eshbaugh Community Service Award Committee | <input type="checkbox"/> Water Quality Advisory Committee |
| <input type="checkbox"/> Cultural Council (Mid-Cape) | <input checked="" type="checkbox"/> JFK Memorial Trust Fund | <input type="checkbox"/> Waterways Committee |
| <input type="checkbox"/> Disability Commission | <input type="checkbox"/> Land Acquisition & Preservation Committee | <input type="checkbox"/> Youth Commission (high school students) |
| | <input type="checkbox"/> Licensing Authority | <input type="checkbox"/> Zoning Board of Appeals |

Wendy Northcross Signature Date June 28, 2023

NOTE: Return completed form to: Barnstable Town Council Office, 367 Main St., Hyannis 02601, or FAX to: 508-862-4770. Or attach your application and email to Cynthia.Lovell@town.barnstable.ma.us Additional documents (letter of interest & resume) should be included as well. Please apply at all times even if a vacancy does not exist, as the membership changes often. If there are no current vacancies in your choice of appointment, your application will be kept on file for 2 years for future reference. Rev 01/19/22

June 2023 CV | Wendy Northcross

WENDY KITTREDGE NORTHCROSS
 1684 Main Street (Old King's Highway – Route 6a)
 West Barnstable, (Cape Cod) MA 02668
 wknorthcross@gmail.com
 508.364.4557 (mobile)

INTERESTS

Economic and community development, historic preservation, environmental protection, civic engagement, organizational management, strategic planning, public policy advocacy, destination management and marketing, creative economy, cultural tourism, and membership services.

EDUCATION/CERTIFICATIONS

*CCE – certified chamber executive, 2004 & recertified 2014 – ASSOCIATION OF CHAMBER OF COMMERCE EXECUTIVES (ACCE), Alexandria VA
 Ford Foundation Fellowship in Sustainable Economic Development –2010 - ACCE, Alexandria, VA*

IOM – institute for organizational management, 1996 – U.S. CHAMBER OF COMMERCE FOUNDATION, Washington DC

A.A. in Business - June 1974 – CAPE COD COMMUNITY COLLEGE, West Barnstable, MA

Degree in Business – June 1972 – DENNIS YARMOUTH REGIONAL HIGH SCHOOL, South Yarmouth, MA

PROFESSIONAL EXPERIENCE

Consultant for **Strategic Planning & Organizational Management** - 2021 - present

Executive Director **JFK Hyannis Museum Foundation, Inc.**, July 2021 - present

Chief Executive Officer, **Cape Cod Chamber of Commerce, Inc.**, February 2002 – retired June 2021

Chief Operating Officer, **Cape Cod Chamber of Commerce, Inc.**, March 1998 – February 2002

Interim Executive Director, **Cape Cod Chamber of Commerce, Inc.**, April 1997 – March 1998

Executive Director, **Cape & Islands Community Development, Inc.** – June 1996 – April 1997

Co-Founder & operator (1990-1996) **John F. Kennedy Hyannis Museum** (owned and operated by the Hyannis Area Chamber of Commerce until 2003.)

Executive Director, **Hyannis Area Chamber of Commerce, Inc.**, May 1988 – June 1996

Mortgage Originator, **Bank of New England, Inc.** – 1985-May 1988

RECENT CAREER ACHIEVEMENTS

- **Strategic planning facilitation-** including most recently: JFK Hyannis Museum, Cape Ann Chamber of Commerce, Hyannis Area Chamber of Commerce, and Cape Cod Children's Museum.
- **Restored operations of the JFK Hyannis Museum** after COVID-mandated closures, retired debt, increased reserves, and installed a new main exhibit (*Presidential Summers: The Kennedys on Cape Cod*) and special exhibit (*Cape Cod Remembers: November 22, 1963.*)
- Secured \$1mm in funding for fabrication/installation of **Expedition Blue** waypoints (public art exhibit promoting the **blue economy**) constructed simultaneously in 10 towns across Cape Cod and Nantucket 2021.
- Creation and implementation of **destination marketing plans** for the Cape and Islands region of Massachusetts from 1997 to 2021, including conceptualizing creative, media selection, and oversight of social media administrators for content and responsiveness.
- Instigated and led the **Cape Cod COVID-19 Response** Task Force, 2020-2021 to safely reopen businesses and secure resources for public health safety for all residents and visitors during the pandemic.
- Led the effort for federal and state approval to design/build new **Cape Cod Canal bridges** and road/bike/pedestrian network along the Canal with MOU signed by MA DOT and U.S. Army Corps in July 2020. Secured state funding for the project match in 2021.
- Helped conceive, draft, and advocate for landmark legislation passed in 2018 that **established the Cape & Islands Water Protection Trust Fund** for wastewater infrastructure, funded with overnight occupancy fees on all vacation accommodations.
- Secured **tax parity in the accommodations industry** with the inclusion of short-term rentals in occupancy fees in 2018.

- **Established the Blue Economy Foundation** in 2018 to advance the work of growing a water-centric economy.
- Oversaw **major renovation and modernization** of Chamber facilities in Centerville, MA including co-work/entrepreneur space in 2015.

PUBLICATIONS - Publisher

1. Sourcebook of Architectural & Design Elements, Handcrafted on Cape Cod, Martha's Vineyard and Nantucket, 2010
2. Arts & Artisans Trail Guide to Cape Cod, Martha's Vineyard & Nantucket, first edition in 2006
3. Arts & Artisans Trail Guide to Cape Cod, Martha's Vineyard & Nantucket, second edition in 2009.
4. **ArtsApp** was launched in 2015.
5. Acquired Cape Cod Travel Guide, and Cape Cod Meeting Guide publications & companion websites in 2007, serving as publisher. The publications were distributed on newsstands continually until 2021 when converted to 100% digital format & distribution.

PRESENTATIONS

- Frequent interviewee, contributor, and speaker in local, national, and global media outlets on Cape Cod tourism, the regional blue economy, workforce, water quality, transportation, renewable energy, and JFK history for over 30 years.
- Presenter at ICC World Chambers Federation (WCF) – 10th World Chambers Congress – on national chambers coalition on renewable energy – Sydney, Australia, 2017

HONORS / AWARDS

Inaugural Lifetime Community Leader Award, CC Young Professionals 2021
Paul Tsongas Environmental Recognition Award, APCC, 2021
OneCape Person of the Year, Cape Cod Commission 2021
Mercy Otis Warren Cape Cod Woman of the Year, Tales of Cape Cod/Barnstable County, 2021
Commonwealth Heroine, Class of 2020
Cape Cod Life Visionaries, 2020
2019 Honoree, League of Women Voters May 2019
Business Development Partner, Workforce Development Board, 2019
Business Partner of the Year, Housing Assistance Corp. 2019
Buzzards Bay Guardian, Coalition for Buzzards Bay, 2019
Grand Marshal, Seaside Le Mans, 2018
Friend of Home Builders & Remodelers Assoc. of Cape Cod, 2017
Founders Community Award, JFK Hyannis Museum, 2015 (inaugural)
Cape Cod Magazine's 12 Most Powerful Women list, 2014
Ceremonial First Pitch @ Fenway - Boston Red Sox vs. Toronto Blue Jays, 2012
Paul Harris Fellow, Hyannis Rotary Club, 2012
Pioneering Woman Award, Cape Cod Community College, 2011
New England Chamber Executive of the Year, NEACCE 2002
Pops by the Sea Honorary Chair, 1996

CURRENT COMMUNITY INVOLVEMENT

Board Member Association to Preserve Cape Cod
Appointed Member: Barnstable Affordable Housing & Economic Development Trust
Appointed Member: Barnstable (town of) Local Comprehensive Plan Update Committee
Member: Cape Cod Climate Change Collaborative Advisory Board
Board Member: Cooperative Bank of Cape Cod
Board Member: Cooperative Bank of Cape Cod Foundation
Board Member: Hyannis Rotary Good Works Fund
Board Member: Job Training & Employment Corp, Inc.
Member: Nominating Committee - WE CAN

RECENT COMMUNITY INVOLVEMENT

Member: Cape Cod Regional Housing Strategy Working Subgroup (Mid-Cape) - CC Commission
Member: Cape Cod Canal Area Transportation Study Working Group (state)
Member: Climate Resiliency Advisory Board – Cape Cod Commission
Director: Cape & Islands Workforce Development Board
Member: U. S. Travel Association Destinations Council
Exec Com: Association of Chamber of Commerce Executives (ACCE)
Chair New England Chamber of Commerce Executives (NEACCE)
Chair Massachusetts Association of Chamber of Commerce Executives (MACCE)
Member Gov. Deval Patrick appointee to Creative Economy Council (state)
Member Gov. Deval Patrick transition team (creative economy)
Member Gov. Paul Cellucci transition team (transportation) Feb. 1999
Alumna Trustee: Cape Cod Community College (appointed by Gov. Paul Cellucci & reappointed by Gov. Mitt Romney)
Trustee Chair: Cape Cod Community College - 2004-2005 during a 10-year term from 1999 to 2009
Chair: Cape Cod Community College Educational Foundation Capital Campaign to build the Lyndon Lorusso Applied Technology Building
Member: Climate Change Adaptation Committee – Comm. of Mass. 2009
Exec. Com: Arts Foundation of Cape Cod
Member: West Barnstable Civic Association
Member: 208 Plan (water) Advisory Committee – Cape Cod Commission
Member: Canal Area Traffic Task Force (local) (2009-2010 & 2012 - 2018)

MEMBERSHIPS / AFFILIATIONS

1717 Meetinghouse Foundation, member
Cape Cod Maritime Museum, member
Edward M. Kennedy Institute for the U.S. Senate, member
Hyannis Rotary Club (President 2006-07)
John F. Kennedy Hyannis Museum Foundation, Co-Founder, board member
National Trust for Historic Preservation, member
West Parish of Barnstable, member, past deacon, council chair
White House Historical Association, Member

SOCIAL MEDIA

Twitter @WendyNorthcross

Facebook @WendyNorthcross

Instagram @WendyNorthcross

Linked In https://www.linkedin.com/in/wendy-northcross-1b67b46/

Ms. Northcross emphasized the importance of engaging with younger generations to keep the Kennedy family's history and legacy relevant, suggesting the use of the Kennedy Institute as an educational resource and offering incentives to attract more visitors. Cynthia also highlighted the need to update the museum's signage and information and proposed incorporating more Barnstable history into the Kennedy Legacy Trail, as well as the potential use of virtual reality technology to enhance the museum experience.

Chair of Committee welcomed Paul Canniff, DMD member of the Board of Health, seeking reappointment for another term.

Town of Barnstable
Application Form
Board/Commission/Committee Application Form

Name: Paul J. Canniff, DMD Address: 106 Hayes Rd, Centerville, MA 02602
Mailing Address: 106 Hayes Rd, Centerville, MA 02602 E-mail: canniff.paul@gmail.com
Telephone: (H) 508-775-8287 (W) same (Cell) 978-935-8445
Educational Background: Durfee High, Tufts Univ, Tufts Univ School of Dental Medicine
Work Experience: U.S. ARMY (5 yrs), Private Practice of Pedodontics
Are you a resident and registered to vote in the town of Barnstable? Yes No Have you applied in the past? Yes No If yes, please when & which committee: Board of Health, Public Works, Water Pollution Control

REQUIREMENT: TO SERVE, YOU MUST BE A RESIDENT AND REGISTERED TO VOTE IN THE TOWN OF BARNSTABLE.

Please check (not more than five) of interest:

<input type="checkbox"/> Airport Commission	<input type="checkbox"/> Barnstable Economic Development Commission	<input type="checkbox"/> Old Kings Hwy Historic District Commission
<input type="checkbox"/> Appeals, Hyannis Main Street Waterfront Committee	<input type="checkbox"/> Elderly & Disabled Taxation Aid Committee	<input type="checkbox"/> Planning Board
<input type="checkbox"/> Board of Assessors	<input type="checkbox"/> Golf Committee	<input type="checkbox"/> Recreation Commission
<input checked="" type="checkbox"/> Board of Health	<input type="checkbox"/> Historical Commission	<input type="checkbox"/> Sandy Neck Board
<input type="checkbox"/> Cable TV Advisory Committee	<input type="checkbox"/> Housing Committee	<input type="checkbox"/> Scholarship Committee
<input type="checkbox"/> Community Preservation Committee	<input type="checkbox"/> Human Services Committee	<input type="checkbox"/> Shellfish Advisory Board
<input type="checkbox"/> Comprehensive Financial Advisory Committee	<input type="checkbox"/> Hyannis Main Street Waterfront Historic District Commission	<input type="checkbox"/> Trust Fund Advisory Board
<input type="checkbox"/> Conservation Commission	<input checked="" type="checkbox"/> Infrastructure & Energy Committee	<input type="checkbox"/> Water Quality Advisory Committee
<input type="checkbox"/> Council on Aging	<input type="checkbox"/> Jane Eshbaugh Community Service Award Committee	<input type="checkbox"/> Waterways Committee
<input type="checkbox"/> Cultural Council (Mid-Cape)	<input type="checkbox"/> JFK Memorial Trust Fund	<input type="checkbox"/> Youth Commission (high school students)
<input type="checkbox"/> Disability Commission	<input type="checkbox"/> Land Acquisition & Preservation Committee	<input type="checkbox"/> Zoning Board of Appeals
	<input type="checkbox"/> Licensing Authority	

Signature: Paul J. Canniff Date: 06/04/13, 2018

NOTE: Return completed form to: Barnstable Town Council Office, 367 Main St., Hyannis 02601, or FAX to: 508-862-4770. Additional documents (letter of interest & resume) should be included as well. If there are no vacancies in your choice of appointment, your application will be kept on file for 2 years for future reference.

Paul J. Canniff, DMD
106 Hayes Road
Centerville, MA 02632
508-775-8287

'06 Canniff

OBJECTIVE: Appointment as a member to the Town of Barnstable Public Works Commission.

PROFILE: Over the years, I have shown I am able to work well on town boards and have a strong desire to seek advice and guidance from all segments of the community, especially from elected and appointed town officials.

CIVIC ACTIVITIES

Town of Chelmsford Board of Health 1972-1998
Elected member serving nine terms. Chairperson for eight years. Completed a course given by the Massachusetts Associated Boards of Health and designated as a "Certified Board of Health Member".

Town of Chelmsford Historic District Commission
Served as an appointed member for 18 years. First Chairperson.

Town of Barnstable, Sewer Project Design Selection Committee
Appointed member to the committee for selecting an engineering company to design the sewer system for the Wequaquet Lake/Cape Cod Community College sewer project.

PROFESSIONAL EXPERIENCE

United States Army US Army Hospital, Staff Member US Army Dental Officer	Camp Que, Okinawa (1960-1963) Fort Devens, Massachusetts (1963-1965)	1960-1965
Boston Children's Hospital / Harvard Dental School Pediatric Dental Department - Staff Dentist		1967-1970
Children's Dental Associates Chelmsford and Lowell, MA Conducted a private practice of Pediatric Dentistry.		1967-1993

EDUCATIONAL QUALIFICATIONS

Tufts University Medford, MA		1953-1956
Tufts University School of Dental Medicine Doctor of Dental Medicine (DMD) Boston, MA		1956-1960
Temple University / St. Christopher's Hospital for Children Residency in Pediatric Dentistry Philadelphia, PA		1965-1967

ORGANIZATIONAL MEMBERSHIPS

- American Dental Association
- Massachusetts Dental Society
- Massachusetts Congress of Lakes and Ponds
- North American Lake Management Society
- Disabled American Veterans

Mr. Canniff discussed the challenges the town is facing with its septic systems and the limitations of the upcoming tool project. Mr. Canniff also highlighted other issues such as building expansions, the need for additional licenses, and struggles with restaurant inspections and public pools. He expressed confusion regarding a previous vote and clarified his own opposition to a motion due to the Public Works Department's objections. Despite this, he expressed gratitude for the town's inspectors and their work in allowing businesses to operate efficiently. However, he did not offer a definitive opinion on the inspectors' numbers and enforcement capabilities. He mentioned that there is a lot of projects on the town's plate with the new sewer project, so it's going to get really busy at the Board of Health.

Committee members while waiting for the last interview discussed tonight's candidates. Councilor Kris Clark recommended Jeremy Shea for the open position on the Comprehensive Financial Advisory Board, as a regular member to a term expiring 06/30/2027, this was seconded by Councilor Terkelsen, all members present voted in favor of the recommendation.

Councilor Kris Clark recommended Wendy Northcross for the open position on the JFK Memorial Trust Fund as a regular member to a term expiring 06/30/2025. This was seconded by Councilor Bloom; all members present voted in favor of the recommendation.

Administrator reached out to Dan Luczkow, MD to see if he was able to keep his interview. After contacting him, it was decided that the committee members would reschedule him, as he was delayed in the South Shore Emergency Room.

Committee members discussed their next meeting date, which was decided for June 26, 2024, at 3:00pm

Chair of Committee asked for a motion to adjourn, Councilor Clark made the motion to adjourn, Councilor Bloom seconded, all members present voted in favor of adjournment.

Councilor Terkelsen yes

Councilor Mendes yes

Councilor Clark yes

Councilor Bloom yes

ADJOURN: 5:30 pm