



Town of Barnstable  
Growth Management Department  
**Economic Development Commission**

[www.town.barnstable.ma.us/economicdevelopmentcommission](http://www.town.barnstable.ma.us/economicdevelopmentcommission)

**BEDC Meeting Minutes**  
**October 23, 2012**

Chair

Christopher Kehoe

Vice Chair

Alan Feltham

Members

Jeffrey Craddock  
Hartley Johnson  
Jeannine Marshall  
Royden Richardson

Town Council Liaison

James Tinsley

Staff

Director  
Jo Anne Miller Buntich

Economic Development  
Coordinator  
John O'Brien

Economic Development  
Specialist  
Michael Trovato

Arts & Culture Coordinator  
Melissa Hersh

Administrative Assistant  
Marjorie Watson

Members present: Alan Feltham, Hartley Johnson, Jeff Craddock,  
Jeannine Marshall  
Members absent: Roy Richardson, Chris Kehoe  
Staff: Jo Anne Miller Buntich, Director, Growth Management  
Mike Trovato, Economic Development Specialist

Meeting called to order at 8:08 am by Vice Chair Alan Feltham.

Old Business

A motion was made by Jeff Craddock, seconded by Jeannine Marshall, to approve the minutes of September 25, 2012. So voted to approve.

Review of Economic Development Strategy:

Hartley commented that the BEDC needs to determine what actions need to be taken to make these goals a reality. Jo Anne stated that the Growth Management Department uses this document as a working document every day and all strategies are actively in play now. She then discussed the progress of each one in detail.

Strategy #1:

- Traffic patterns and signage – Continue to work on this for development of a plan. Also working with Massworks grant program for funds to improve streetscapes and roadways in downtown Hyannis. Also collaborating with the Greater Hyannis Civic Association and local businesses regarding traffic patterns.
- Parking – Have technical assistance through Mass Development who will provide professionals from the Urban Land Institute to comprise a peer group and will make a presentation at a public meeting. Jo Anne asked members to send any documents or information relevant to this project.
- Mixed Use Development and Waterfront Dining at Harbor – Staff continues discussions with current harbor front businesses as well as businesses contemplating locating in Hyannis.
- Harbor hotel, museum space, performing arts facilities, parks and orientated investment – Have been working with a developer on the harbor hotel for about 3 years; application will be submitted soon for a year-round hotel. In conjunction with the Town Manager's office, following through on the policy direction for the adaptive

re-use of the armory building. Implemented the linear park of the Kennedy Legacy Trail and are working with the Gateway Cities Parks Program for parks funding. Also looking into other small properties in the downtown area that could be acquired for parks use.

- Town is participating with the Regional Transit Authority on the transit oriented development; parking structures will be part of that on the Hyannis Transportation Center property.

#### Strategy #2:

- Regional Commercial Center – Described in the Land Use Section of the Comprehensive Plan. The area includes the industrial park area and the retail centers on Iyannough Road. Just recently kicked off a project for permit streamlining with the Cape Cod Commission which will focus on four major parcels.
- Roadway infrastructure improvements – Working with the state, county. Mike Trovato has been attending meetings on the Implementation of Hyannis Access Study and it will now be kicked off into a public meeting.
- Identify capacity for investment in existing manufacturing – Continue to consider manufacturing industries (such as food manufacturing) that fit in with the protection of our ground water.

#### Strategy #4:

Barnstable Economic Development Authority – continuing discussion

#### Strategy #5:

- Direct assistance to retain small business – Working with Coastal CommunityCapital on the micro enterprise loan program. Also working with the Neighborhood Revitalization Strategy through the Community Development Block Grant program that will provide more flexibility with micro-enterprise lending.
- GMD continuously directs people to resources for technical assistance, and provides permitting and site selection assistance.

#### Strategy #3:

Jo Anne stated that there should be a provision in the ED strategy that addresses business centers in the villages and the creative economy.

Hartley suggested that a representative of the commission attend a school committee meeting to learn about the school's curriculum. He also suggested that the commission should meet with the Town Manager and other department heads to discuss economic development. Jo Anne stated that she will reach out to the Town Manager about attending an upcoming meeting.

Alan stated that he would like the minutes to reflect the suggestion that Chris Kehoe will address the matter of obtaining consensus from the town manager as to the direction and role of this commission and to formalize actions steps to make that happen.

In preparation for next month's meeting, everyone is asked to review the documents that were distributed for this meeting:

- ◆ Economic Development Strategy
- ◆ Section 1 Land Use section of the Comprehensive Plan
- ◆ Section 3 Economic Development section of the Comprehensive Plan
- ◆ Cape Cod Chamber of Commerce Report of the Strategic Planning Committee
- ◆ Town of Barnstable Growth Management Department Arts and Culture Implementation Strategy

Business Organization Update

Jeannine stated that Business Connect, hosted by Cape and Plymouth Magazine, is being held at the end of the month. She stated that Business Connect is a very pro-active and informative business oriented conference.

Meeting adjourned at 9:00 a.m.

Respectfully submitted,

Marjorie Watson  
Administrative Assistant

Next BEDC meeting scheduled for November 27, 2012

*Public files are available for viewing during normal business hours in the Growth Management office located on the 3<sup>rd</sup> floor of Town Hall, 367 Main Street, Hyannis*

*\*\* Further detail may be obtained by viewing the video via Channel 18 on demand at <http://www.town.barnstable.ma.us> \*\**