

Hyannis Main Street Waterfront Historic District Commission 200 Main Street Hyannis, Massachusetts 02601 Phone: 508-862-4665 / Fax: 508-862-4784



George A. Jessop, jr. AIA, Chair

Marylou Fair, Commission Assistant

# MINUTES March 03, 2010

To all persons deemed interested or affected by the Town of Barnstable's Hyannis Main Street Waterfront Historic District Commission Ordinance under Chapter 112, Article III of the Code of the Town of Barnstable, you are hereby notified that a hearing was held at Town Hall, 367 Main Street, Hyannis, MA Selectmen's Conference Room, 2<sup>nd</sup> Floor 7:00 P.M. on <u>Wednesday, March 03, 2010.</u>

<u>Members Present:</u> George Jessop, Chairman, Marina Atsalis, Dave Colombo, Alternate Members Present: William Cronin, Meaghann Kenney, Paul Arnold

# <u>Approval of Minutes</u>

Approval of Minutes of February 17, 2010 Motion duly made by William Cronin, seconded by Dave Colombo to Approve the Minutes of February 17, 2010 as Submitted AYE: Jessop, Kenney, Colombo Cronin NAY: None ABSTAIN: Atsalis, Arnold

New Business

# Certificate of Appropriateness Salzberg, Edward, 54 Channel Point Road, Hyannis, Map 326, Parcel 072 Represented by Jeffrey Davis, Contractor

Add wood framed area to re-locate existing Stairway, new door

Mr. Davis detailed the project for the Commission. There is currently an indentation facing the road by the garage. They would like to push out the existing wall and bring it in line with the front of the house and relocate the existing stairway. This will enable them to enlarge the kitchen. They will not be adding and new roof line. Abutters, William & Carolyn Stewart were present and questioned if any more of the view would be taken away. Chairman Jessop explained that the project will simply bring this part of the house forward towards the street. The Stewarts asked if the gate would be coming down and to Mr. Davis' knowledge, the fence and gate will not be touched. Marina Atsalis stated that it would be nice if the fence could be replaced with something that allows a view. Mr. Davis noted that he would pass this along to the homeowner.

Motion duly made by William Cronin, seconded by Paul Arnold to Approve the Certificate of Appropriateness as Submitted. AYE: ALL

So Voted Unanimously

#### Certificate of Appropriateness Kathryn's Tailoring & Alterations, One Winter Street, Hyannis, Map 309, Parcel 220 Represented by Kathryn Silvius

Install Existing Sign

There was no representative present; however the Commission reviewed the Application. The applicant has submitted two choices of locations for sign and Marina Atsalis noted that the first choice of a hanging sign would be preferable. Dave Colombo asked what was the Commission's view on hanging signs, other than for second story businesses. Chairman Jessop noted that they have approved hanging signs that have had an existing bracket. The Commission preferred a more traditional horizontal bracket rather than the curved bracket depicted in the photograph. The Members also discussed the location of the sign and that it not hang lower than existing overhang of the building.

Motion duly made by Dave Colombo, seconded Marina Atsalis to Approve the Certificate of Appropriateness as Amended to replace the curved bracket with a traditional horizontal bracket and that the placement of the sign not be lower than the buildings garrison overhang. AYE: ALL

So Voted Unanimously

## Minor Modifications

# Tommy Doyle's Pub, 334 Main Street, Hyannis, Map 327, Parcel 090

Change in Approved Outdoor Dining Furniture

Motion duly made by William Cronin, seconded by Marina Atsalis to Continue the Minor Modification to March 17, 2010 pending submission of alternate choices of outdoor furniture. AYE: ALL

So Voted Unanimously

## <u>Discussion</u>

#### HVB Sign Amendment Draft Growth Management Department

Review of draft HVB Sign Amendment & Inventory

Elizabeth Wurfbain and Amanda Converse of the Hyannis Main Street BID were present to discuss the Sign Code Amendments. Amanda Converse commented that they have been working with the Growth Management Department and the Main Street business owners to try and propose alternate options for outdoor displays as A-frames will no longer be allowed. They recommend open flags, menu boards or extended signs that businesses could use to highlight specials or hours of operation. After a lengthy discussion, the Commission voted to support the Open Flag display:

**Open Flags**: A professional 3x5 Open Flag to be installed properly, in up to four colors (one color being black, one color being white and the two remaining colors corresponding to the business) to be flown only when the business is open and requires the approval of the HHDC. (Note: Although a Seasonal clause was discussed, the Members opted not to include this in their support as the zoning applies to all of the HVB District, not just the Historic District)

## Other topics discussed:

**Neon Open Signs**: Many of the new neon/LED signs come with a flashing options and the Commission should be clear what they wish to specify. Neon signs would be located inside the business, and the Chairman recommended the use of only one color – red. William Cronin and Paul Arnold preferred the two

color option of red & blue. It was noted that the ready-made "Open signs" may only be available in the two colors and by voting for one color, you may be asking the businesses to incur additional costs. Dave Munsell of the Planning Board was present and noted that they HHDC may have difficulty passing the Neon Signs by the Planning Board.

**Menu Boards:** George Jessop commented that Menu Boards have been approved in the past. Suggested a standard size, 2x4 or 4 square feet, behind glass with an illuminated interior light. Menus to be professionally printed and approval required by the HHDC. It was also discussed that Menu Boards would be for Restaurants only.

**Chalk Boards:** Dave Colombo voiced concern over hand-written chalk boards and is not something he feels would be appropriate unless it is professionally done. Chalk boards could simply say "Open" which seems to be the issue the businesses wish to convey. Meaghann Kenney also added that some of the chalk boards she has seen in the past have advertising on them and does not feel this is appropriate, nor does she wish to see "marquee lettering" such as what you see on movie theatre signs. If chalk boards are to be accepted, the HHDC would like to see the lettering be professionally done.

Expanded Sign on Property: The Commission agreed to discuss this at another time.

Jo Anne Miller Buntich of the Growth Management Department added that the Commission could recommend a sunset clause be written into the ordinance to allow a year from adoption to give the businesses the chance to try the different options and then make it a permanent ordinance.

Amanda Converse of the BID voiced concern that one year is not enough time and added that they would like to see any violators be informed to comply to code and if they do not, then begin enforcement.

**Symbols Incorporated into Signage:** George Jessop added that he would like to explore symbols as additional signage such as the barber's pole that symbolizes a barber shop, or a needle and thread for a seamstress as we saw in the application tonight for Kathryn's Tailoring, only have them be three-dimensional.

Having no further business before this Commission, a Motion was duly made by Paul Arnold, seconded by Meaghann Kenney to Adjourn the Meeting at 9:15pm. So Voted Unanimously

Respectfully submitted, Marylou Fair, Recording Secretary