



# Town of Barnstable Hyannis Main Street Waterfront Historic District Commission

www.townofbarnstable.ma.us/hyannismainstreet

To all persons deemed interested or affected by the Town of Barnstable's Hyannis Main Street Waterfront Historic District Commission Ordinance under Chapter 112, Article III of the Code of the Town of Barnstable, you are hereby notified that a hearing was held at Town Hall, 367 Main Street, Hyannis, MA Selectmen's Conference Room, 2<sup>nd</sup> Floor at 6:30pm on **Wednesday, November 18, 2015.** 

### **MINUTES**

<u>Members Present:</u> Vice Chair, Paul Arnold, David Colombo, Bill Cronin, Brenda Mazzeo, Taryn Thoman, Timothy Ferreira and John Alden.

Members Absent: George Jessop and Marina Atsalis

Staff Present: Karen Herrand, Principal Assistant, Growth Management Dept.

Vice Chair Paul Arnold sitting in as Chair. Chair George Jessop is absent.

A quorum being duly present, Vice Chair Paul Arnold opened the meeting at 6:31 p.m.

An announcement was made by Chair Jessep Paul Arnold stating the meeting is being recorded and broadcast on Channel 18 and in accordance with MGL Chapter 30A, §20; and requested that anyone taping this meeting to please make their presence known.

## **New Business**

Michael Gannon d/b/a Kelly's – 640 Main Street, Map 308/Parcel 053 New Business Signage

Michael Gannon in attendance. He would like to take the front dark blue awning down, put existing lighting back on the brickface. Mount a flat sign affixed to brick front of bldg. have lamp fixed so light shows onto the sign.

Vice Chair Paul Arnold asks about the porch, see Exhibit A (picture of porch with paint already done).

Michael Gannon replies that he has painted the Irish flag colors on the front. Not sure if he likes this paint and the colors, may go back to white.

Vice Chair Paul Arnold agrees about the paint. Will the parking signs be left?

Michael Gannon answers that he does need the parking signs because there are problems with people parking in the lot as if it were a public parking lot, Exhibit B, picture of signs in the parking lot. These signs were already here/existing.

Vice Chair Paul Arnold states that he is concerned about the processing regarding this application and that the Applicant has only dealt with the Licensing Dept. He directs to Elizabeth Jenkins.

Elizabeth Jenkins, Principal Planner in attendance. She replies that she has had some conversations with the Building Dept. and the requirements that were needed. When the Applicant was done with his licensing provisions he thought that he had done what was needed and completed all the requirements. He learned through applying for the sign permits that he needed to come before HHDC. The process is not perfect. A newsletter did go out regarding the process in which someone has to apply for signage. Hopefully this will improve.

Michael Gannon interjects that he was at the Bldg. Dept. today regarding the process and the name change of the business, has another step in order to get his signage. If he had known back in June he would have done all of this/these processes then. A lot of these processes were not conveyed to him.

Vice Chair Paul Arnold comments that HHDC doesn't get the respect it deserves.

Bill Cronin comments that a year and a half ago, the previous owner came in looking for permission to tear roof off the patio area. One thing that was agreed on was that all neon signage shall be removed, it is still there. These are not allowed.

Michael Gannon replies that he did not know the signs were illegal (neon), he doesn't like the look of these signs anyway. They were here when he came, doesn't like this look. It's the only thing that can be seen at night from the street to identify there is a restaurant there that's why he would like to make it lighter and remove awning.

Bill Cronin states that about three years ago they took a walk down Main Street and identified some 131 illegal signs that shouldn't be there. Most are still up, there's no enforcement. He would love to see the paint lighter, white, does not like the Irish Flag colors.

John Alden states that the application process needs to be more clear and more coordinated between the departments.

Dave Colombo asks about the sign on the side of the entrance where the awning is, will this be removed?

Michael Gannon answers that if they can get the sign approved to be on the brick he'll remove this one on the side. He was initially just looking for recognition for the restaurant. He has no problem removing this one on the side.

Dave Colombo comments that the sign on the front of the awning is technically a third sign, but this is more of a directional type of sign and he has no problem if the Commission has no problem with it. The/any A frame sign will need a permit as well. This is illegal without a permit as well as the neon signage. He has no problem with the four No Parking signs that are there now either if the Commission is alright with that.

Elizabeth Jenkins interjects that there is an application/process in which you would have to get liability insurance if it's on public property and additional permitting for A frame signage.

Taryn Thoman asks for clarification of what the A Frame/sandwich board signage is. Main Street has sandwich boards and neon signage that shouldn't be there that's already existing in many areas. She makes reference to Exhibit A, picture of building with signage and Exhibit C. It's hard for people to understand the rules unless there is proper and correct guidelines for people to go by. She likes the Main Street sign on the post.

Michael Gannon asks for confirmation about which type of neon signage is not allowed. He would like to clean up his area and improve it and make it look better. He wants it to be tasteful with the exposed brick sign, Old Boston type look.

Vice Chair Paul Arnold states that there is an existing problem and they prefer no neon signage at all.

Michael Gannon comments that he would like to clean up his area and improve it. He wants it to be tasteful with the exposed brick sign.

Brenda Mazzeo asks for confirmation of the size that will be going up on the brick front. Existing lighting?

Michael Gannon states that it will be 3 x 6 ft. probably, this would be a good size. Reference to the picture of the signage, Exhibit D. Under the awning is some lighting that can be attached to the brick front, probably change the fixtures.

Dave Colombo interjects that the combined signage cannot be more than 10 percent of the face of the building. He thinks that what is being proposed,  $3 \times 6$  will fit nicely. He is in favor of the changes that are being proposed.

Vice Chair Paul Arnold entertains a motion. Motion made by Dave Colombo to remove the Irish Flag paint in front of building and paint white, remove sign on side of ramp going up the entrance, remove blue awning on front of the building, approve 3 x 6 proposed sign to be mounted on brick on front of building, remove all neon signage, approve the street sign that is presently there, and additional approval will be required for an A frame sign, seconded by Bill Cronin, so voted unanimously.

Edward Rosario d/b/a Eclectic Cafe – 606 Main Street, Map 308/Parcel 066 New Business Signage

Edward Rosario in attendance. He explains that the previous signage was damaged last winter and he has this new sign. He will remove signage at the end of the season. Usually stays open until Columbus Day.

Vice Chair Paul Arnold confirms where the sign will be, in or out? Will he still have the outdoor podium with attendant in the summer?

Edward Rosario replies that this is an outdoor sign and yes there will still be a podium.

Dave Colombo asks if there are any other signs?

Edward Rosario replies, no just the one sign.

Bill Cronin comments that the sign may need a thicker border?

Edward Rosario answers it does have a thicker border, the picture doesn't really reflect this very well.

Elizabeth Jenkins asks for clarification for which of the designs on the signage is the one that will be approved tonight, option A, B, or C, Exhibit E?

Edward Rosario clarifies, Option C, third design in from the top of the page, Exhibit E.

Motion made by Bill Cronin to accept the signage as submitted, the third design (Option C), seconded by Dave Colombo, so voted unanimously.

Edward Rosario asks about the size of the signage and that there is some discrepancy about the size with the Building Dept. The sign is over the 50 square ft., however should the size be 10% of the size of the actual square footage of the front of the building, I have no frontage, my business is in the rear.

Elizabeth Jenkins clarifies/confirms that Hyannis Historic can approve for the appearance, but the actual size will have to comply with the sign code at the Building Dept.

Vice Chair Paul Arnold points out that an official vote was never taken for Taryn Thoman to be the HHDC's Clerk. There was some discussion about it last summer but we need an official vote.

Vice Chair Paul Arnold entertains a motion to make Taryn Thoman Clerk, motion moved by Bill Cronin, seconded by David Colombo, so voted unanimously to approve Taryn Thoman as Clerk.

#### Other Business

Approval of Minutes – November 4, 2015

Motion made by Bill Cronin to approve the minutes as submitted, seconded by John Alden, so voted unanimously to approve.

Bill Cronin directs/asks Elizabeth Jenkins about letter sent to Tom Perry, Bldg. Commissioner, has there been any response?

Elizabeth Jenkins answers that she has copied the head of Regulatory Services on this correspondence as well and has had a conversation with him. We have a new Consumer Affairs Officer to assist with enforcement on Main Street. Maybe doing business visits with the new Consumer Affairs Officer and putting people on notice that they need to be in compliance or there will be citations issued.

Taryn Thoman comments that if Growth Management is representing us then maybe they are not doing their job, this has been ongoing for quite sometime.

Elizabeth Jenkins states that do to the regulatory framework we don't have the power, the Regulatory Services Dept. does have the last say.

Vice Chair Paul Arnold confirms and states that yes this is a problem and not fair.

Bill Cronin suggests asking Town Council to approve a possible task force for enforcement.

Elizabeth Jenkins states that it is very important to have this Historic Board and it does have economic development strategy that is good in order to place the aesthetics and draw people into the area.

Motion made by Bill Cronin to adjourn, seconded by Taryn Thoman, so voted unanimously to adjourn.

Meeting adjourned 7:05 p.m.

## Matters not reasonably anticipated by the Chair

Next HHDC meeting scheduled for December 2, 2015

# List of Exhibit Documents

Exhibit A - Picture of painted area (Irish Flag colors) 640 Main Street, Map/Par 308/053

Exhibit B - Picture of front of Bldg., 640 Main Street, Map/Par 308/053

Exhibit C - Picture of signage on Main Street, Map/Par 308/053

Exhibit D - Sketch of proposed signage to be placed on building 640 Main Street, Map/Par 308/053

Exhibit E - Drawing of proposed signage (3 styles) 606 Main Street, Map/Par 308/066